



**JBF-161100020103** Seat No. \_\_\_\_\_

**M. B. A. (Sem. I) (CBCS) Examination**

**December - 2019**

**Economics & Environment For Business**

Time : 3 Hours]

[Total Marks : 70

- 1 Explain in brief different types of demands. 14
- OR**
- 1 Explain the basic principles of Managerial economics in detail. 14
- 2 (A) Explain the difference between Macro economics and Microeconomics. 7
- (B) Write a short note on: Diminishing marginal returns. 7
- OR**
- 2 (A) What is elasticity of Demand ? 7
- (B) What are economies of scale ? 7
- 3 Explain the competitive force through Porter's model for industrial analysis with respect to the telecommunication industry. 14
- OR**
- 3 Explain different types of market structure in detail. 14
- 4 Write short note on : (Any Two) 14
- (1) Rights of consumers.
- (2) Cultural Environment.
- (3) Technology Curve.
- 5 What were the features of Industrial policy up to 1991 ? 14
- What are the objectives of new Industrial policy ?